



CONVERGE

**How Technologies Converge to
Improve Our Daily Lives**

November 30, 2023 | High Museum of Arts



How Technologies Converge to Improve Our Daily Lives

INNOVATE | ENABLE | GROW



Conference Overview

We are all connected by inclusive and innovative technologies that provide us greater access, opportunity and prosperity. For our day to day personal and professional lives, technology is the catalyst that helps drive us forward in so many ways.

Strategic business growth is reliant upon independent lines of accelerating technology converging with other technologies for better outcomes.



2023 SPONSORS (AS OF 8/3/2023)

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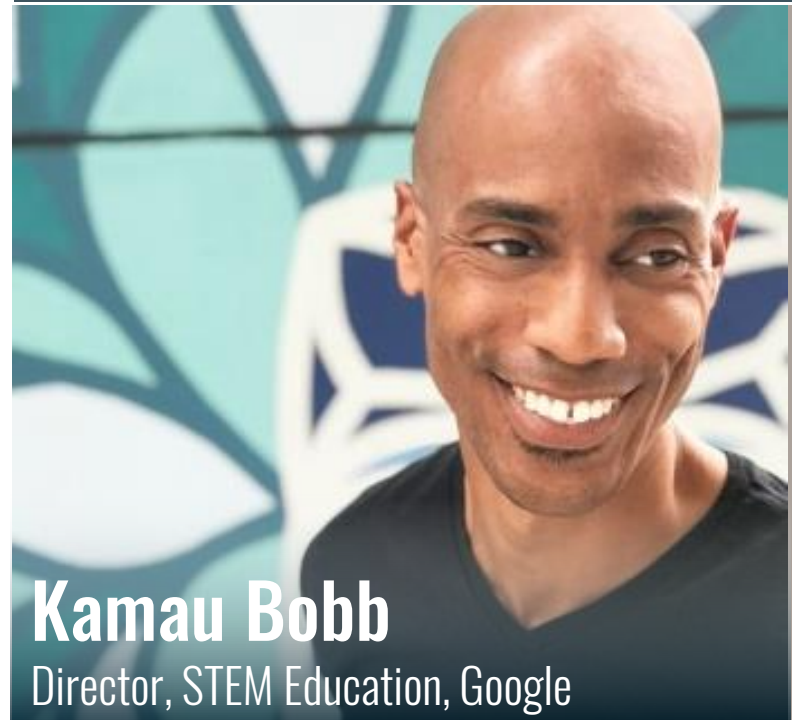
Steven Ferguson
CIO, Technical College System of Georgia



Sam Yeha
COO, Six Consulting



Tiffany Gilbert
Director of Innovation Hub, Accenture



Kamau Bobb
Director, STEM Education, Google



JOIN US

Converge 2023 will explore these intersections and the advances that are realized from a wide range of inclusive, integrated technologies.

2023 TOPICS

Smart City

InfoSec

Sustainability

Tech for Good

AI

Metaverse

Data Science

Sponsorship Opportunities

Updated August 3, 2023

Title Sponsor \$35,000

SOLD

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on event registration page
- Logo on eblast communications
- Logo on Registration signage
- Logo on all videos produced for the event (including Promo, Kick-Off, and Highlight videos)
- Logo on Event Thank You email
- General Session Promo Video (3 min or less)

Media/PR

- Inclusion as a co-host of the event with TAG
- Recognition in 4 TAG social posts
- Inclusion in PR and Marketing Collateral

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 20 Event Passes – Reserved Seating

Lead Generation

- 1 Exhibit Space (10X10 Space)
- Access to the attendee list post event (pdf format - including name, title, company)

Exclusive

Join TAG in hosting Converge 2023 as the Title Sponsor with exclusive sponsorship benefits and access. As Title Sponsor, your company will be promoted prior, during and post event capitalizing on all promotional marketing of Converge.

Gold

Presenting Sponsor \$20,000

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on eblast communications
- General Session Promo Video (1 min or less)

Media/PR

- Inclusion in PR and Marketing Collateral
- Recognition in 2 TAG social posts

Thought Leadership

- Speaking Opportunity on Main Stage giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 15 event passes – Reserved Seating

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

3 of 3 Available

Be one of our Gold Sponsors at Converge 2023 and take advantage of prime placement in promoting the event and marketing your brand to 400 tech professionals across multiple industries. As Platinum Sponsor, your company will be recognized in the ballroom where all attendees will be located for both days of content and festivities with keynote speakers, top innovative companies, and awards presentations.

Reception Sponsor \$15,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- Speaking Opportunity at Reception giving introductory remarks
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 15 event passes – Reserved Seating

Lead Generation

- 1 Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

2 of 2 Available



Breakout Session Sponsor \$15,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

6 of 6 Available



Silver

Awards Sponsor \$10,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- Speaking Opportunity on Main Stage to present the Award
- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

4 of 4 Available



Break Sponsor \$10,000

Brand Awareness

- Logo on signage
- Logo on event website

Thought Leadership

- 1 Individual speaker placement (topic, speaker and format in coordination with Content Chair)

Access to the event

- 10 Event Passes

Lead Generation

- Exhibit Space (6ft Table)
- Access to the attendee list post event (pdf format - including name, title, company)

2 of 2 Available



Bronze

Registration Sponsor \$7,500

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on Registration Page

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Video Sponsor \$7,500

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website
- Logo on all event Videos

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Corporate Sponsor \$6,250

Brand Awareness

- Logo on event website
- Logo on Signage

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Media Sponsor \$6,250

Exclusive

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



Social Media Sponsor \$4,500

Brand Awareness

- Logo on signage
- Logo on event website



Media/PR

- Recognition in 4 TAG Social posts

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)

Exhibitor Sponsor \$4,500

Brand Awareness

- Logo on event website
- Logo on Signage

Access to the event

- 5 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



Community Sponsor \$6,250

Brand Awareness

- Logo on signage
- Logo on event website

Access to the event

- 10 Event Passes

Lead Generation

- Access to the attendee list post event (pdf format - including name, title, company)



TAG

Technology Association
of Georgia